

Govt, city join forces

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MINISTER for the Illawarra David Campbell has been the driving force behind a new initiative to promote jobs and investment in the Wollongong city centre.

The NSW Government has thrown its support behind his idea of a joint partnership with Wollongong City Council, to facilitate jobs and investment in the CBD by establishing a project steering group.

It will also be involved in hiring an investment attraction specialist with extensive knowledge of commercial property development and tenant attraction.

The steering group will oversee and guide the project and work with the State Government and the council to deliver investment. David said the recently released City Centre Strategy provided a sound policy framework for investors to work with.

Wollongong MP Noreen Hay supported the move, saying it was important to actively promote the city to the big end of town, and to show the Sydney market Wollongong was open for business.

The steering committee includes representation from the council, Department of Premier and Cabinet, Department of State and Regional Development, Department of Planning, Illawarra Business Chamber, Property Council and the NSW **Urban Taskforce**.